

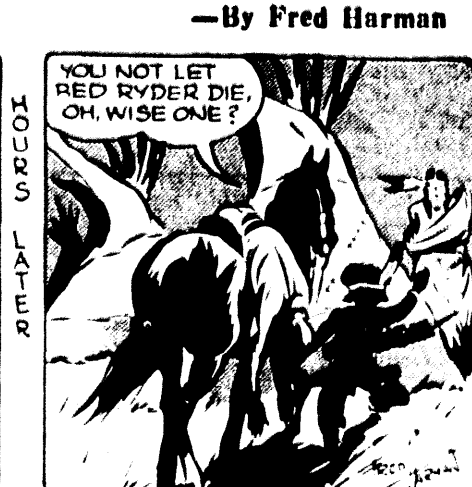
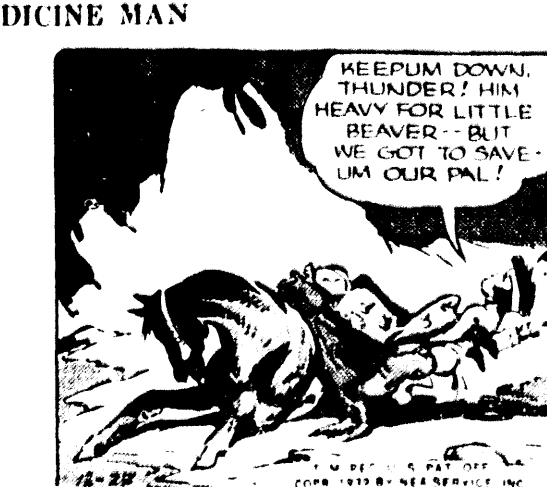




HOBBY HORSE FALLS  
DOWN WITH RIDER

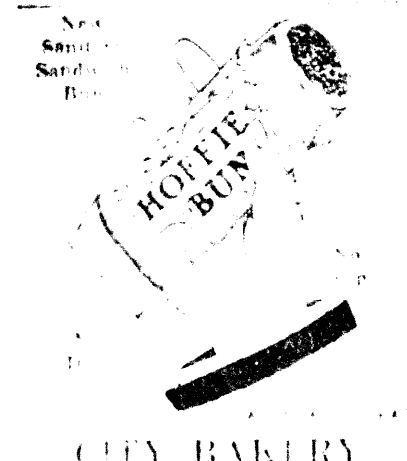
OKLAHOMA CITY, Dec. 1.—(AP)—A hobby horse and its rider fell from a high building today, causing a minor commotion in the city.

RED RYDER



**DIVISION OF LEARNING**  
MANILA, P. I.—(AP)—With less than half their children getting education, the Philippine islanders have tackled the problem in a realistic way. As funds become available, schools are established with only a first grade. Other centers manage to have two-grade schools, three-grade, and so on to a full course.

**COULDN'T FOLLOW**  
GRAND ISLAND, Ne.—(AP)—Richmond Robison, Ill., was Illinois corn king, but his record was 134 bushels per acre on his quarter section No. 1, which he owns near a river. He raised not a single ear of corn last year.



A Very Merry Christmas to All  
Brook-Mays & Co.  
Phone 700

Christmas GREETINGS  
FERD LEVI STATIONERY CO.

MARIE WAMSLEY BEAUTY SALON  
2nd Floor, Broadway Bldg.

HOCKEY PLAYER  
ENDS OWN LIFE

Yale Student Found Fatally Wounded In Home Of Cousin

ROMEO AND JULIET:  
THINK IT OVER

ROMEO AND JULIET: THINK IT OVER. The play is being performed at the Strand Theatre.

STRAND RIALTO  
Today: Bobby Breen in "WAY DOWN SOUTH"  
Monday: Pat O'Brien, Ann Sheridan in "INDIANAPOLIS SPYGLASS"  
Tuesday: Donald Woods, Russell Hayden in "HERITAGE OF THE DESERT"  
Wednesday: Bruce Cabot, Ralph Byrd in "MICKEY THE KID"  
Thursday: Ken Maynard in "STRAWBERRY ROAN"  
Friday: John Littel, Margaret Lindsay in "ON TRIAL"  
Saturday: ...

Season's Greetings  
Is the Wish of the  
7-Up Monroe Co., Inc.  
7-Up Is the "Year  
Round Drink" that  
Fits Any Occasion

TUESDAY! 9 A. M. SHARP!  
Sensational Final Close Out  
ONLY FIFTY  
Trimmed and Untrimmed Sport and Dress  
COATS  
VALUES TO \$16.00  
NOW!  
Black, Plum, Brown Wine, Navy, Green Teal, Gray, Beige  
All New Sport and Dress Coat Styles  
No. C. O. D's!  
No Refunds!  
No Exchanges!

This---  
BETTER HEAT - BETTER HEALTH  
Owner Wants To Tell You About It:  
● Next winter and for many years to come, hundreds of homes like this will thrill at the convenience and healthful comfort that Better Heating affords. Controlled by a tiny wall thermostat, Better Heating keeps the house comfortable all day—gone are chilly drafts, cold floors, "sweating" walls! Ask about Better Heat for Better Health—let us make a FREE heating survey of your home and place the facts before you!  
● Here is a picture of the home of Mr. Murray Hudson of 500 Forsythe Avenue, Monroe, Louisiana, another satisfied Better Heating owner. We interviewed Mr. Hudson as follows:  
1. How long have you had Automatic Gas Heating? One year. 2. How has it benefited your family? More comfort and safety. 3. What feature of Automatic Heating do you like best? Automatic feature, and cleanliness. 4. What is there about Automatic Heating that influenced your decision to install it? Cleanliness. 5. What would you say about it to your neighbors who do not have Automatic Gas Heating? I would strongly recommend it.  
(Signed) Murray Hudson  
500 Forsythe Ave.  
UNITED GAS CORPORATION  
Buy From Your Dealer



## CHRISTMAS JOY FOREMOST HERE

(Continued from First Page)  
accompaniments to the voices of choirs.  
Both churches held morning services Monday and Evensong was scheduled

at Grace church for 4 o'clock in the afternoon.  
The Christmas season was ushered in at Grace church with a candlelight service and singing of carols at 5 o'clock Sunday afternoon. The mid-night services at the church were broadcast over KMLB.  
Services appropriate to Christmas were held in all of the Protestant churches of Monroe and West Monroe

Sunday.  
The fact that both St. Matthew's and Grace churches were crowded with worshippers at the midnight services Sunday and at the Monday morning services was indicative of the spirit with which Christmas was received by Monroe and West Monroe.  
Selfishness—for the moment, at least—was forgotten or crowded into a hidden corner. Children throughout the communities were made happy by

visits during the night of that greatest of all patron saints of childhood, St. Nicholas, commonly known as Santa Claus. The more fortunate gave, personally or through various agencies, that the poor might not be forgotten. And the least of God's children, apparently, were remembered in Christ's name.  
Throughout the morning, friends were busily engaged in visiting one another, bringing presents and good cheer. And on the streets, passers-by were voicing their sincere greetings, "Merry Christmas!"  
No accidents were recorded during Sunday night and Monday morning at any of the Monroe hospitals and police reported a quiet Christmas eve and Christmas morning.  
The carol singers included the Girl Reserves, who met all planes and trains passing through the city; a group of boys who sang in various parts of Monroe; members of the Central Baptist church choir, who sang in the southern part of the city; and the boys and girls of St. Matthew's Parochial school who brought the songs of Christmas to St. Francis sanitarium, including the negro ward, to the inmates of the parish and city jails and to the children of the Louisiana Baptist Children's home.  
There were dances, private and public, throughout Monroe and West Monroe Sunday night and others were scheduled for Monday night. There were parties and friendly gatherings everywhere throughout Sunday afternoon and night.  
There was merriment almost everywhere, but the words of the gospels were fully remembered and applied: "Peace on earth to men of good will." "Whatsoever thou doest..."



Whether we view Christmas from its purely spiritual significance or attach to it primarily a gift-giving significance, it is the time of year for friendly cheer... let's spread it at home—and far and wide!

Announcing .....  
Our regular semi-annual dividend—at the rate of 1% per annum—payable Jan. 1, 1940

## MONROE Building & Loan Ass'n.

LOUIS BUCKNER, Pres.  
106 St. John Street Phone 994

## KING GEORGE VI GIVES MESSAGE ON CHRISTMAS

(Continued from First Page)  
are powerful countries whose whole direction and policy are based on aggression and suppression of all that we hold dear for mankind... he declared

"We feel in our hearts that we are fighting against wickedness and the conviction will give us strength from day to day to persevere until victory is assured.  
"At home we are, as it were, taking the strain for what may lie ahead of us, resolved and confident. We look with pride and thankfulness on the never-failing courage of the royal navy, upon which throughout the last four months has burst a storm of ruthless and unceasing warfare."  
The king also praised the "gallant air force," the army and all men and women of the empire as members of a "great family of nations which are prepared to sacrifice everything that freedom of spirit may be saved to the world."

"I believe from my heart that the cause which binds us together, my peoples and faithful allies, is a cause of Christian civilization.  
"On no other basis can a true civilization be built. Let us remember this through the dark times ahead of us and when we are making peace for which all men pray."

## WALLACE SEES GOOD CAUSE TO FIGHT AT HOME

(Continued from First Page)  
force within their own borders, but resort to piracy and banditry in the world at large, on the prett that they have a sacred claim to territory or markets or raw materials."  
"It is not easy," he said, "to remain at peace and keep a peaceful point of view in a world in turmoil. Our hearts go out to the people who are the victims of military aggression, whose homes have been wrecked, whose families have been torn apart by death and destruction. And yet we know that we can be of the greatest help to them by remaining at peace and keeping a peaceful point of view."

CHRISTMAS CHEER and a HAPPY NEW YEAR to Our Customers and Friends

O. K. Sheet Metal Works  
Jim Scanlon—Paul Plyler  
North Fifth and Olive Sts.



And A Very Happy New Year to Our Many Thousands Fine Members and Friends

May the bells keep ringing a song of joy for everybody!  
DIXIE Cooperative Insurance Co., Inc.  
403 Jackson Street Phone 577

# Clean-Up Clearance

An opportunity to save up to one-half an usable one of a kind, Odds and Ends, remaining from holiday shopping. All the same quality merchandise as always found on the Five Floors of The Palace. Shop Early.

<b>ENTIRE STOCK</b> <b>WOMEN'S FUR-TRIMMED COATS</b> <b>1/2 Price</b> Regardless of former selling price, your choice of all remaining fur-trimmed coats. —SECOND FLOOR	<b>ENTIRE STOCK</b> <b>WOMEN'S COSTUME SUITS</b> <b>1/2 Price</b> The most practical of all winter garments. Most all sizes. Shop early Tuesday. —SECOND FLOOR	<b>ENTIRE STOCK</b> <b>WOMEN'S FUR-TRIMMED 3-PC. SUITS</b> <b>1/2 Price</b> Season's newest styles, all of finest wools. Fur-trimmed coats that can be worn separate. —SECOND FLOOR
<b>ONE GROUP</b> <b>WOMEN'S DRESSES</b> <b>1/2 Price</b> Original values up to \$39.50 in all new styles, all sizes in the group. Misses-women. —SECOND FLOOR	<b>ENTIRE STOCK</b> <b>Women's Suede Shoes</b> <b>1/2 Price</b> \$12.75 Shoes .....\$6.38 \$11.75 Shoes .....\$5.88 \$9.75 Shoes .....\$4.88 \$8.75 Shoes .....\$4.38 \$6.95 Shoes .....\$3.48 *The above prices do not include Red Cross or Footsaver Skuffie Suede Shoes. REGULAR \$6.50 <b>Red Cross Shoes</b> Now Only .....\$4.95 REGULAR \$9.50 <b>Footsaver Skuffies</b> Now Only .....\$7.45	<b>ONE GROUP</b> <b>WOMEN'S NELLY DON DRESSES</b> <b>1/2 Price</b> Original values up to \$10.95 in the group. Most all sizes. Shop early Tuesday. Misses-women sizes. —SECOND FLOOR
<b>ONE LOT</b> <b>54-INCH WOOLENS</b> <b>\$1 39</b> Actual values to \$2.45 in solids and plaids. Coat, suit and dress weights. —STREET FLOOR	<b>REGULAR 98c</b> <b>WOOL-LIKE CHECKS, PLAID MATERIALS</b> <b>49c</b> Shop early for your selection. Many patterns. Suitable for all garments. —STREET FLOOR	<b>UP TO \$1.95</b> <b>54-INCH WOOLENS</b> <b>98c</b> Newest patterns, including solids. Coat, suit and dress weights. —STREET FLOOR
<b>ONE TABLE</b> <b>ODDS—ENDS FROM GIFT DEPARTMENT</b> <b>1/2 Price</b> Dishes, glassware, novelty pieces. Odds and ends taken from regular stock. —STREET FLOOR	<b>ONE GROUP</b> <b>WOMEN'S DRESSES</b> <b>\$2 95</b> Original values up to \$10, included in this group. Shop early for complete selection. —ECONOMY-THIRD	<b>SAVINGS FOR Boys and Girls</b> <b>GIRLS' DRESSES</b> Silk, Wool and Velvet \$8.85 Values .....\$5.85 \$5.85 Values .....\$3.95 \$3.95 Values .....\$2.50 \$2.95 Values .....\$1.95 <b>GIRLS' PRINTS</b> And Spun Rayon Dresses \$1.29 Values ..... 69c \$1.95 Values .....\$1.00 \$2.95 Values .....\$1.49 <b>Boys' Suits and Top Coats Now 33 1/3% OFF</b> <b>Girls' Winter Coats 33 1/3% OFF</b> <b>ENTIRE STOCK</b> <b>Boys'-Girls' Sweaters 33 1/3% OFF</b> <b>Boys' Wool Jackets 33 1/3% OFF</b> <b>Boys' Leather Jackets 20% OFF</b> —FIFTH FLOOR
		<b>ONE GROUP</b> <b>MEN'S FLANNEL ROBES</b> <b>\$5 95</b> Up to \$9.95 values, in fine quality wool robes. Most all sizes. Shop early. —STREET FLOOR
		<b>WOMEN'S SATIN ROBES</b> <b>\$1 95</b> All sizes available in many colors. (Women's \$5.95 quilted robes now \$3.95) —ECONOMY-THIRD

Store Hours:  
8:30 to 5:30



"If It's New, We Have It"

# Christmas Greetings

For the past 12 years I have served the people of Monroe and Ouachita parish as police juror from Ward 10. I have cooperated to the fullest extent with other officials toward the building of a greater community. I earnestly solicit your continued support on the pledge that I will give my best efforts to the upbuilding of my ward, my city and my parish.

I wish to take this opportunity to extend holiday greetings to all, with my best wishes for a Merry Christmas and a Happy New Year.

A. E. Montgomery  
Police Juror, Ward 10

No Window Display to Insure Better Selection  
Sales Final Must Be Here at You Want







**Fidler  
wood**

**REALLY MORE THAN  
ONE CAN BEAR**

FREMONT, Neb.—(AP)—All through the past football season Coach William Nelson of Midland college wept bitter tears because he lacked a capable punter.

Gardner, a sophomore, stepped up and booted the pigskin 42 yards, 10 yards better than the average of Midland's best male punter.

**SANTA CLAUS  
SEEKING JOB**

**Wants Other Work After  
Task Of Wearing Whisk-  
ers Gives Out**

ATLANTA, Dec. 25.—(AP)—Walter Zimmerman was Santa Claus for two weeks. He did a good job, he says, prancing around in a red suit and white whiskers at an Atlanta department store and making hundreds of children happy.

Now he wants a Santa Claus from Tennessee to come to see him. He is a Santa Claus Governor Prentice Cooper at Nashville to give him a job.

Unless there has been a mistake somewhere, that's what the governor may do. Here's why:

When Governor Cooper was riding in the "Gone With the Wind" parade here December 14, Santa Claus jumped on the running board and asked: "You don't know me, do you, Prentice?"

The governor didn't, but he was interested when Santa Claus (it was Zimmerman) told him he had worked for him at Shelbyville (Bedford county, Tenn.), and supported him in his campaign.

In the bustle of the parade, Cooper failed to get Zimmerman's name. Telling of the incident later, he said he wished he had, for he wanted to give the man a job.

This story got back to Atlanta and Zimmerman, reading it in the Atlanta Constitution, made his name known.

So here it is, Governor Cooper—Walter Zimmerman.

He's got a wife and baby. He had a bad automobile accident several weeks ago and got stranded. He tried selling automobile polish but business wasn't so hot.

The Santa Claus job helped some, but it's gone now, and he says he won't be happy until he gets back to Bedford county and Duck River.

**INJURED IN CRASH**  
INDEPENDENCE, La., Dec. 25.—(AP)—W. A. Adley, 26, of Hammond, was seriously injured yesterday when his automobile collided with a northbound passenger bus two miles south of here.

He was taken to the Florida Parishes hospital here with head and internal injuries. None of the 15 bus passengers were hurt.

**COLONEL A. H. WEBB DIES**  
WICHITA, Kans., Dec. 25.—(AP)—Colonel A. H. Webb, 89, assistant to the vice president and general manager of the Missouri Pacific railroad, died last night. He had been associated with the road since he was 16 years old.

**'MISS WILDERNESS'  
GOES TO TOWN**

BELLINGHAM, Wash.—(AP)—May Larsen is a daughter of the wilderness and she doesn't react to dances like the ordinary 16-year-old girl.

With her two brothers, she had her first look at civilization here recently. The three had never been out of British Columbia's wild Cariboo Trail country before.

Taken to her first dance, May, an expert horsewoman and rifle shot, later confessed, "Meeting a cougar on the trail takes much less courage than going to a dance. I just trembled all over."

May, with her brothers, Jack, 18, and Leonard, 13, gaped and gasped as they toured Bellingham. The young-

sters got the most enjoyment out of riding in elevators. Invariably when the elevator stopped they'd ask the operator: "Did we go up or down that time?"

The Larsens live at Roe Lake, 350 miles north of here in the heart of the Canadian Rockies. Their father operates a hunting and fishing resort.

The average length of life in the Scandinavian countries, Australia and New Zealand is greater than it is in the United States.

**SALUTATIONS  
and  
SEASON'S GREETINGS  
TO MY CONSTITUENTS**  
Mayor of Little Chicago  
and  
Proprietor of  
**Simmie's Cafe**  
228 Trenton Street  
West Monroe  
  
*The Place Where Your  
Friends Eat*

Best Wishes  
for  
**A Merry  
Christmas**  
**BROWN'S  
FOOD  
STORE**

**NOTICE**  
  
In order that our employees may spend Christmas in their home, we will remain  
**Closed all day Sunday Christmas Eve**  
**Closed all day Monday Christmas Day**  
  
We take this means of wishing you a Very Merry Christmas and a Happy New Year.  
  
Please accept our sincere thanks for your patronage during the past year.  
  
**A & W SANDWICH SHOP**  
Mrs. Ann Allen Branch and Employees

**AS OTHERS SEE US**  
OKLAHOMA CITY—(AP)—Grover Guthrie, theater usher, got a glimpse of how other people see him when he surprised his own wardrobe walking away on a stranger.

Guthrie called police and had the stranger arrested. The man admitted he had been into the usher's lobby in the basement of the theater building, while the usher was upstairs at work in his uniform.

Pipelines transport gas from the Texas Panhandle to sections of 14 states, including Texas.

**Merry  
Christmas  
and a very  
Happy and Prosperous  
NEW YEAR**

It gives us a great pleasure to be able to wish our friends and customers everything that is good and worthwhile for this gay holiday season.

We also thank you for your past business and trust we shall merit your patronage and confidence in the future.

**J. B. BROWN LUMBER CO.**  
Highway 50 Phone L. D. 1411  
Calhoun, La.

**Merry  
Xmas  
and  
Happy New  
Year to All**  
  
We are indeed glad to be your  
source for all your Christmas  
and New Year needs.  
  
**DIXIE BEDDING &  
FURNITURE CO.**  
Washington Street

**Merry  
Christmas**  
  
**Passman Equipment Co.**  
110 St. John Street  
Monroe, La.

**Merry  
Christmas**  
  
**Thanks Everybody  
Wishing You  
A  
Merry  
Christmas  
AND A HAPPY NEW YEAR**  
  
**JOHNSON STUDIO**  
306 DeSiard Phone 898  
"Next Door to Field's"

**IT WOULD TAKE A  
BOOK TO WRITE ALL  
THE WORDS TO EXPRESS  
OUR SEASON'S GREET-  
INGS...SO TO SUM IT UP  
BRIEFLY...AND WITH  
EVERY SINCERITY WE  
WISH YOU ALL...**

**A Very  
Merry Christmas  
And a  
Healthy, Happy, Prosperous  
NEW YEAR**

**Peacock's  
CREDIT JEWELERS**  
206 DEBIARD  
MONROE







# SOCIETY

BY C. BRADFORD, Society Editor  
Office Phone 4800 Res. Phone 1404

## Coming Events

**Tuesday**  
Judge and Mrs. Benjamin Dawkins and Miss Jane Dawkins will entertain with a dance at the Lotus club in honor of Mr. and Mrs. Benjamin Dawkins, Jr., 10 p.m.

**Wednesday**  
Delta Beta Sigma tea dance, Frances hotel, 4:30 p.m. till 7 p.m.  
Joint Delta Sigma and Delta Beta Sigma banquet, Frances hotel, 8 p.m.  
Fourteenth annual Christmas dance, Delta Sigmas at Frances hotel, 10 p.m. till 2 a.m. Invitation only.  
Call meeting of Alpha Delta Kappa at the Virginia hotel, 2 p.m.

**Thursday, December 28**  
Louise Tidale and Owen Johnson will be complimented by their parents, Dr. and Mrs. A. D. Tidale and Dr. and Mrs. Clifford Johnson, with a Christmas party at the Y. M. H. A., 8 to 10 p.m.  
Beta Delta's first annual Christmas dance, Frances hotel, 10 p.m. till 2 a.m.  
The St. Matthew's Parochial school homecoming birthday supper will be held at 7:30 p.m. at the school auditorium.  
Miss Mildred Keller, Miss Maralyn Marshall and Miss Beverly Peavy will keep open house at the Paul Keller home. Friends are invited through this medium, 8 to 10 p.m.  
Miss Mary Hayward, student at L.

S. U. is spending the Christmas holidays with her parents, Dr. and Mrs. E. F. Hayward.

**Friday, December 29**  
Alpha Delta Kappa tea danst at the Lotus club, 5 to 7 p.m.  
Phi Kappa fraternity men will entertain with their 14th annual Christmas ball, Frances hotel, 10 p.m.-2 a.m. Invitation only.

**Saturday, December 30**  
Second annual Revelers' ball in the Crystal ballroom of the Virginia hotel, 10 p.m. Admittance by invitation only.

Claiming interest was the wedding of Miss Blanche Dennis and Mr. Charles McLean of Shreveport Friday evening, December 15, at the home of Miss Grace Love of Hodge, La.

The single ring ceremony was performed by Rev. C. B. White of Ruston. A double door arch, banked with southern smilax and flanked with tall white flowers, standards holding pink gladioli, formed a lovely setting for the ceremony.

The bride was attractively gowned in a moss green costume suit with a brown squirrel jacket, accessories of brown and green, and a shoulder corsage of Talisman roses.

Mr. McLean is connected with the Goodie Corp. Wholesale Drug company of Shreveport and is well known throughout north Louisiana.

Mr. and Mrs. McLean will make their home in Shreveport.

The home of Mrs. G. W. Humble served as a lovely background for the annual Christmas party of the Mangham Junior Literary club when Misses Bessie Noble, Marguerite Humble, Doris Terrill and Mrs. L. N. Bair entertained members.

Upon arrival, the guests were ushered into the living room, where they were served a delicious luncheon at small tables decorated with tall red tapers. A beautifully decorated Christmas tree laden with gifts was placed in the background.

The meeting was opened by the president, Miss Bessie Noble, who presented the club officers. Miss Doris Terrill, secretary, read the minutes of the last business session. The members regrettably accepted a letter of resignation from Miss Sarah Thomas. Complete plans were made for the coming Christmas party to be held at the home of Mrs. A. D. Tidale, president. An interesting book review of "This is Road" was given by Miss Annette Humble. Mrs. Bessie Noble gave a water glass. The home of the hostess by the side of the Christmas tree was a lovely sight. The Christmas gifts were placed in the tree. The Christmas party was a very successful one. The guests were very much pleased with the gifts. The Christmas party was a very successful one. The guests were very much pleased with the gifts.

the gifts from the tree, each member receiving a present.

The following members were present: Mesdames T. D. Case, Raymond Gieger, Kathleen Baskin, R. F. Hatch, Edna Sims, Nathan Blair, and Misses Mattie Laura Adams, Inez Reynolds, Doris Terrill, Janet Hixon, Annette and Marguerite Humble, Bessie Noble, Ola Cooper and Dorothy Stark.

Miss Mary Ella Gladden arrived home Friday from Baylor university, Waco, Tex., to spend the Christmas holidays with her mother.

Instead of the regular monthly meeting the Sherouse Parent-Teacher association entertained the entire school with a Christmas party, a custom of long standing. Under the able direction of Mrs. R. E. Young, the customary apple Santa Claus was made and given to each child. Mrs.

Young was assisted by Mrs. Guy Dupriest, Mrs. W. W. Stevens, Mrs. H. L. Morrow, Mrs. C. B. Fluit, Mrs. C. Blanchard, Mrs. J. D. Ingouf and Mrs. L. W. Batten.

A lovely Christmas program was presented by Jackie and Joy James, Jean Hember, Patsy Harbuck, Johnny Lou McCarthy, Katherine Young, Bennie Heldenreich, John Edward Ingouf, Vernon Sanders and Walter Mangham.

Gifts of fruit and candy were distributed from the beautifully lighted tree by Santa Claus. Mrs. C. A. Aden, Mrs. Harold Riggs and Mrs. Henry Moore were responsible for the tree.

Mr. and Mrs. Robert H. Cobb left Saturday morning for Tampa, Tex., to spend the holidays with Mrs. Cobb's sister and brother-in-law, Mr. and Mrs. Dan Glaener.

Mr. Nelson Smith of Detroit, Mich., is spending the holidays with his mother, Mrs. Janet Powell and his aunt, Mrs. Alice Nelson Briggs.

Mr. and Mrs. Jack Harcock of Atlanta, Ga., are spending the holidays with Mrs. Harcock's parents, Mr. and Mrs. Thomas Sullivan.

**NIPPY WEATHER SEEN**  
NEW ORLEANS, Dec. 25.—(AP)—Nippy Christmas weather was forecast for Louisiana and Mississippi by the New Orleans weather bureau. It predicted cloudy and continued cold for today, with tomorrow mostly cloudy, but with rising temperatures.

**MERRY CHRISTMAS**  
and a  
**HAPPY NEW YEAR**  
to Everybody  
**Dr. and Mrs. Irving Wolf**



**Merry Christmas To All**

Here's luck! May we serve you in 1940 as pleasantly as we have throughout 1939. We are indeed grateful for your patronage and extend to you our sincere appreciation.

**David Silverstein and Personnel**

**Silverstein's**

338 DeSard Street

**Why BC relieves HEADACHE and NEURALGIA so Quickly**

The "BC" formula is a special combination of several quick-acting ingredients widely recognized for their relieving effectiveness. These ingredients dissolve promptly and go right after such discomforts as headache, neuralgia, muscular aches and functional periodic pains.

Keep a 10c or 25c package of "BC" handy. When used for the relief of those aches and pains for which it is recommended, and according to directions indicated on each package, we think you'll agree that it works fast and relieves in a hurry. Always consult a physician when pains persist or recur frequently.

**Merry Christmas**


To All Our Friends and Customers Everywhere!

**FIRESTONE**

AUTO SUPPLY & SERVICE STORE

M. J. Kehoe, Manager

3rd and Washington Phone 505



**GREETINGS of the Season TO EVERYBODY**

from

An Institution Engaged in Lending Happiness to Borrowers and Shareholders Alike...

**5 1/2 % Loans**

—For Building  
—for Buying  
—for Remodeling  
—for Refinancing

**HOMES**

Current Dividend Rate **4%**

**PEOPLE'S HOMESTEAD AND SAVINGS ASSOCIATION**

Phone 300 — DeSard at Catalpa

—Peace on Earth  
—Good Will Toward Men!



It's Christmas. Lovely phenomenon that levels barriers of race, language and religion; when the brotherhood of mankind becomes fact. It's Christmas. Let's all live it to its utmost by mixing reflection with our pleasure, by instilling awareness with our joy. And in addition let's try to capture the Christmas spirit, and retain this wonderful thing throughout the year. A very Merry Christmas to all!

*A Very Merry Christmas*  
*And A Happy New Year to All*

**MAYOR HARVEY BENOIT**  
and  
**MRS. HARVEY BENOIT**

City of Monroe

**Bella Scherck Davidson's ANNUAL Clean-Up Clearance SALE COATS**

1 Special Group Untrimmed  
**COATS** Solids, tweeds, plaids, stripes, plenty of black  
Values \$18.85 **\$13.85**

1 Special Group Untrimmed  
**COATS** Beautiful styles... material of lovely quality... Many styles.  
Values \$29.75 **\$19.98**

1 Special Group Fur-Trimmed  
**COATS** Fur collars and cuffs... Beautiful materials and all wanted styles.  
Values \$65.00 **\$49.75**

1 Special Group Fur-Trimmed  
**COATS** A real savings on a fine coat... Come early for best selection.  
Values \$69.50 **\$55.00**

**Special Group Costume Suits and Suits \$19.75 to \$69.50 Values 33-3% off**

**DRESSES**

1 Special Group  
**Dresses**  
Values to \$16.85 **\$5.00**

1 Special Group  
**Evening Dresses**  
Values to \$18.85 **\$12.98**

1 Special Group  
**DRESSES**  
Values \$18.85 **\$10.98**

1 Special Group  
**DRESSES**  
Values \$29.75 to \$39.75 **\$19.75**

1 Special Group  
**Fur Coats**  
**20% off**

Special Group  
**FUR COATS**  
**33 1/3% off**  
To Close Out

1 Special Group  
**DRESSES** **1/2 off**  
Value \$18.85

**Children's Department**

**GIRLS' COATS**

\$10.98 Values	<b>\$7.98</b>
\$12.98 Values	<b>\$8.98</b>
\$14.85 Values	<b>\$10.00</b>
\$18.85 Values	<b>\$12.98</b>

**Snow Suits**

\$5.98 Values	<b>\$4.50</b>
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**WOOL DRESSES**

Values \$2.98	<b>\$1.88</b>
Values to \$4.98	<b>\$2.50</b>
Values to \$5.98	<b>\$3.75</b>

Sizes 3 to 6-7 to 10-12 to 16

**Bella Scherck Davidson**

Phone 1379 "WOMAN'S SHOP" Corner DeSard and Walnut







# COLLEGE BASKETBALL PROGRAM HEAVY THIS WEEK

## 14 TWIN BILLS TO BE PLAYED BY JANUARY 1

Intersectional Tilts to Make Up Large Part of Play

By Hugh S. Fullerton, Jr.  
NEW YORK, Dec. 25.—(AP)—A combination of double headers and Christmas vacation makes this week's national college court program one of the biggest and most varied on record. From tonight through January 1, no fewer than 14 of the nation's leading college basketball teams are listed for New York, Philadelphia, Baltimore, Chicago, Milwaukee and Columbus, O.

They probably will draw the biggest crowds, but it is hard to pick any one game from the bargain-bill list that looks more attractive than numerous other offerings of the hardwood tourists. In the absence of various conference competitions, still a couple of weeks away, these intersectional tilts make up a large part of the program. Oregon's Webbs last season's national collegiate A-A champions who already have won three games and lost three on a coast-to-coast tour, open this week's doings against De Paul at Chicago tonight. Southern Methodist, beaten twice by Kansas last week, meets Loyola in the other game.

At Philadelphia, Santa Clara starts its eastern tour against LaSalle, and Oklahoma 1939 Big Six champion, plays Temple. The Sooners split decisions with Arkansas on the way east. Two court titans, Southern California and Long Island, start in Texas today at New York. Madison Square Garden, a Texas winner of seven straight tilts in games in the southwest after losing the conference

## BUTLER RELAYS TO BE HELD MARCH 16

INDIANAPOLIS, Dec. 25.—(AP)—Track Coach Ray Sears of Butler university announced today the eighth annual Butler indoor relays would be held in the university's fieldhouse here March 16. About 150 invitations to participate have been issued to colleges, universities and individual stars of the mid-west and east. Sears said more than \$1,000 worth of gold trophies would be given.

## SPORTS ROUNDUP

By Bill White  
(Pinch-hitting for Eddie Brista)  
NEW YORK, Dec. 25.—(AP)—Snooper, What New York sport columnist, whose initials are E. B., can hardly wait to get back to work to match the home runs his pinch-hitters are knocking out. (Wait till you read this one, Eddie, then you can enjoy your trip.) And what American league baseball team in Detroit is running a temperature over Howard Doolittle of the Oklahoma Aggies? And what Big Seven coach, who has won two championships and a title, and had a bowl team in four years, is troubled with alienation of affections on the part of his assistants?

POPE  
E. Brista's stooge today are we? A member of his "junior varsity." We thought it would be fun, you see. A big shot columnist to be. But writing sports is very tough. Getting worse and worse. When all we guest stars are asked to do is best, in verse.

If and when L. L. Doolittle of the Health Bowl, tonight a lot of the experts will tell, I told you so. They are humoring Benny (the Fabulous) B.

bula of Garfield. . . Pit Lipse of the Montreal Canadiens, one-time fashion plate among the hockey players, is now the ditty of managers. . . If Texas want to make the Clemson footballers happy, they'll call 'em "Country Gentlemen," not Tiggers. . . Scoop: The Giants are revamping their infield (Henry Fabian, the groundskeeper, is cutting down the height of the mound—for which the relief pitchers who walk up to it so often should be thankful). . . They say the "whispering campaign" designed to keep Oklahoma athletes in Oklahoma is the greatest thing that's happened in the state since they dug the first oil well.

The other night in Ohio two basketball teams played a "ghost game." All the lights in the building were put out—but the players, baskets, officials and the ball were treated with a fluorescent paint. . . Don't ask us why. . . And wouldn't you know it did happen in Ripley, O. . .

When the Stephan Indiana won a basketball game recently, the high scorer was Two Two, a forward. . . Yep, he scored 22 points. . . Tip for sport eds: If you want to fancy up your pages, run a picture of Margaret Hurdley, 18-year-old Pasadena, C. C. eyeful, who is queen of the Rose Bowl. . . They're booming Irvin Dorfman, net champ as the kid to watch in the National Junior indoor tennis tourney that starts here tomorrow. . . Notre Dame and Stanford will be disappointed to learn that "Pruney" Parsons, Helena (Mont.), all star is gonna stay at home and go to Montana U. . . The Oklahoma Aggies saw lots of good basketball players on their eastern swing but voted Dolly King, L. I. U. negro, the best. . . The reason they postponed tomorrow's Dave Castiloux-Leo Rodak fight was because the stork got in the way—at the Rodaks—the California U. basketball team, is off on a 26-day coast to coast jaunt, thanks to the Iowa Midwesterners. . . The football team which fronts the bill—but the gridgers got only three short trips this year.

How's this for picking 'em? Pos Parsons and his fortune-tellers on the Denver Post have a 13-year record of 50 per cent for forecasting football winners. . . They think it's the "ghost" (and of course the best) in the country. . . Know any that can top it? . . . Today's guest star: Who but Santa Claus, saying "Merry Christmas?"

KENTUCKY-OHIO GAME TOPS LIST  
ATLANTA, Dec. 25.—(AP)—Topped by the classic Sugar Bowl game between Kentucky's Wildcats and Ohio State, a half-dozen games make up the Christmas-week basketball program for the Southeastern conference. Kentucky, champion of the conference, and Ohio State, the Big Ten titleholder, clash Wednesday night at New Orleans as one of the feature attractions of the week-long Sugar Bowl parade of sports.

The Kentucky eagles got back in winning stride last week by triumphing over another champion, Clemson of the Southern conference, 35 to 31. The week before Kentucky was upset by Cincinnati.

Florida, which has dropped two conference combats to Alabama, takes a trip into the east to play Baltimore, Seton Hall, Scranton and George Washington. Tennessee, runner-up to Kentucky for the conference crown, plays King college.

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## BIG TEN CAGE TEAMS GIVEN SHORT REST

Will Then Dash Off For Intersectional Wars On Scattered Fronts

By Tom Siler  
CHICAGO, Dec. 25.—(AP)—Big Ten basketball teams take a brief rest early this week, then dash off to tie intersectional wars again on widely-scattered fronts. Conference teams, sporting a record of 15 victories in 17 intersectional tests, play 11 more such games the last four days of this week, having 15 games in all.

Ohio State, defending champion, goes to New Orleans to play Kentucky, Southeastern conference titlist, in a feature of the Sugar Bowl sports program Wednesday night. All other teams play at least one game each except Chicago which is idle until New Year's night.

Big Ten teams won nine of 12 games against outsiders last week, giving them a record of 36 victories in 43 games since the preliminary battling began three weeks ago. The conference title race starts January 6. Six teams remain undefeated. Michigan joined the ranks of the beaten—Wisconsin, Iowa and Purdue—last Friday.

The Wolverines dropped a 31 to 23 decision to a defensively superb Rochester university team, after easily taking the measure of Connecticut State and Tulane.

Purdue, likewise, battled 667 in three intersectional clashes. The Boilermakers toppled University of Oregon, national collegiate champions, 41 to 35, and defeated Washington State, 38 to 26, after bowing to Southern California, 38 to 31.

Minnesota, in its sole appearance last week, slaughtered Nebraska, 61 to 37, giving the Gophers a perfect record in five games as they head west for three games with Washington on consecutive nights, starting Wednesday.

Iowa lost to Butler, 35 to 32, which in turn, was defeated by Indiana's veteran crew, 40 to 33. The Hoosiers also added Pittsburgh to their victims, 51 to 35. Princeton suffered a similar fate, losing by one-sided scores to Northwestern and Illinois.

This week's schedule: Wednesday—Indiana at Duquesne, Southern Methodist at Purdue, Ohio State vs. Kentucky at New Orleans, Notre Dame at Illinois, Minnesota at Washington.

Thursday—Indiana at Villanova, Rice at Purdue, Minnesota at Washington.

Friday—Minnesota at Washington, Illinois at Drake.

Saturday—Michigan vs. Cornell at Columbus, O.; Pittsburgh at Ohio State, Notre Dame at Northwestern; Nebraska vs. Wisconsin at Milwaukee; Iowa at Marquette.

LANDIS QUIET ON PROBE OF FARMS  
CHICAGO, Dec. 25.—(AP)—This is the season to give, but Baseball Commissioner K. M. Landis is not giving out any information on the progress of the investigation involving the farm operations of the Detroit Tigers.

Landis said Saturday night that he had held up consummation of a recent Detroit-Philadelphia deal until the investigation was completed. But he declined to say when that would be.

The deal would have sent infielder Benny McCoy and Pitcher George Coffman of Detroit to Philadelphia for Outfielder Wally Moses. It has been rumored for some time that McCoy and Rudy York, Tiger first baseman and catcher, were involved in the investigation.

SHAUGHNESSY MAY STAY WITH CHICAGO  
CHICAGO, Dec. 25.—(AP)—Clark Shaughnessy, professor of physical education at the University of Chicago, has no plans for reentering the ranks of the football coaches.

The school's board of trustees eliminated Shaughnessy's job as the Maroon football coach last week when they voted unanimously to abandon intercollegiate football.

Shaughnessy said today that "as far as I know, I'll stay right here in the department of physical education." He came to Chicago in 1933 from Loyola university of New Orleans.

Three ships were sunk off the coast of North Carolina by submarines in the last World war.

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## Southern California And Tennessee Teams Get Rest

Last Day Of Grace Before Practice For Rose Bowl Game

PASADENA, Calif., Dec. 25.—(AP)—Football teams of the Universities of Tennessee and Southern California enjoyed a holiday today—their last day of grace before practicing for the Rose Bowl New Year's day.

The Tennessee squad, together with officials of the school and visiting football writers, were invited to a Hollywood Christmas party at the ranch home of Clarence Brown, film director and one time Tennessee grid star.

Major Robert Neyland, the Vol coach, said the day would be one of rest, but no one would be surprised if he slipped the team out a back door and sent them through a private workout.

The mighty Trojans of Southern California were assured of a full holiday, but will go back to the training grind tomorrow on the Southern California campus, with the visiting experts invited to watch the exercises.

One of the largest crowds in recent years were out to welcome the Tennessee special train at noon yesterday. The Tournamen't of Roses band blared forth with "Dixie" as the travel-weary delegation streamed out of the cars, and Major Neyland was promptly surrounded with greeters.

In the excitement, Coach Howard Jones of Southern California, who had come over to meet Neyland for the first time, was virtually pushed out of the scene. Later, with Athletic Director Willis O. Hunter, however, he met the Tennessee coach and his staff of assistants.

The squad went directly to Brookside Park, near the Rose Bowl, and went through a brief workout. Several hundred people flocked to the field for their first peep at the Tennessee team on its initial appearance in California.

It was the last public workout. Coach Neyland announced.

## EAGLES TAKE 8TH STRAIGHT

Give 3,200 Fans Nice Christmas Present By Beating Hornets

The New Haven Eagles—admittedly the best team ever to represent that Connecticut town in the International American Hockey league—gave 3,200 fans a nice Christmas present last night.

They defeated the helpless Pittsburgh Hornets, 3-1, for their eighth straight victory. The home forces had to come from behind in this feature game of a three-tilt Christmas eve program, but once they got rolling, the Hornets were unable to stop the attack.

Pete Kelly, clever Hornet wing, put the contest sectional champions behind the eight ball when he maneuvered Wilf Cude, New Haven goalie, out of position and rammed the puck home.

But the Eagles soon took up their winning ways, and after the third period got underway, they shot into the lead and never were headed.

Meanwhile, the Syracuse stars moved into second place in the western division's tight pennant chase with a 3-0 victory over the Springfield Indians. That marked Goalie Nill Beveridge's first shutout on home ice this season.

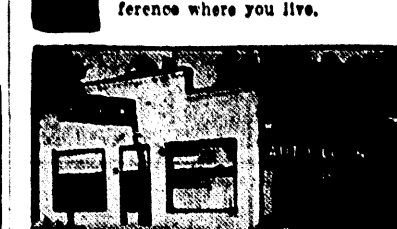
The stars couldn't get under way until the third period, when they scored all their goals, but once moving, they were impossible to check.

After a long time, the Providence club finally beat the Philadelphia Ramblers, and the score was 4-1. It marked the Reds' first victory over the Philly club since last February and was the third meeting of the two this season.

One notable point was that three of the Providence goals were scored while the Ramblers were short-handed.

## Borrow on Car; Nothing Due Until Feb. 15

We can loan you cash on your car whether it is paid for or not, and we can reduce your car payments regardless of who you own. NOTHING DUE UNTIL FEBRUARY 15TH, and you can have as long as 18 months to repay. No signature needed but your own, and it makes no difference where you live.



Just drive to 500 Walnut Street, look at the picture and remember the place. Right there before you leave we will loan you cash, or reduce your car payments, or both, if your car justifies it. If extra cash will save the day, see Motors Securities right away.

**MOTORS SECURITIES COMPANY, Inc.**  
500 Walnut St.

## SPORTS MIRROR

(By Associated Press)  
Today a year ago: Jewel Young, Purdue basketball star, named Big Ten's outstanding athlete for 1938. Three years ago: Jesse Owens made professional debut winning sprint against five-year-old racehorses. Owens, timed in 9.3 for 100 yards won by 15 yards with 40-yard handicap. Five years ago: Brooklyn Dodgers obtained Stanley Bordagary, Sacramento, Calif., outfielder, for Outfielder Johnny Frederick, Pitcher Art Hoving and cash in \$50,000 deal.

## Merry Christmas and Happy New Year

**HATCHER'S Sheet Metal Works**  
We Cover Everything the "SHORT PENCIL" WAY  
410 Walnut St.

WISHING YOU ONE AND ALL A MERRY MERRY CHRISTMAS and a Happy NEW YEAR

**Motors Securities Co.**  
500 Walnut Street  
Monroe, La.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

We're wishing you a Christmas of good health and good fortune always.

**White System**  
LOANS  
137 North Second Street

And Thanks for Your Patronage & Friendship During the Past Year

**We-Too Sandwich Shops**  
No. 1, 307 Washington St.  
No. 2, 1692 Desiard St.  
Mr. and Mrs. H. J. Banks  
CLOSED XMAS DAY

**Merry Christmas**

May your New Year be a merry mixture of good health, prosperity and good fortune always.

We take this opportunity to thank our friends and customers. May joy be theirs at all times.

**D. MASUR & SONS**

**Merry Christmas**

Bright wishes for a merry Christmas and a happy, healthy, prosperous New Year are E. Jack Selig and Son's greetings to friends and patrons in Monroe and everywhere.

**E. Jack Selig & Son**

**Merry Christmas to All**

**Virginia Barber Shop**

**CHRISTMAS NIGHT DANCE**  
Monday, December 25th—10 'til 2  
EXHIBIT BUILDING  
Ouachita Valley Fairgrounds  
West Monroe, Louisiana  
Advance Sale 75c First 50 Couples at Door 75c Reg. Adm. \$1.00  
Advance Sale Ends December 25 at 6:00 P. M.

**NEW YEAR'S EVE DANCE**  
Saturday, December 30th—10 'til 2  
EXHIBIT BUILDING  
Ouachita Valley Fairgrounds  
West Monroe, Louisiana  
MUSIC BY STAR DUSTERS  
Sponsored by Cavaliers and Beta Deltas  
ADMISSION — — \$1.00

**Merry Christmas and a HAPPY NEW YEAR**

In true Christmas spirit we extend to you the season's jolly greetings.

**Quachita National Bank**  
Monroe West Monroe



**SIX-DAY BICYCLE STANDINGS GIVEN**

**14 TWIN BILLS TO BE PLAYED BY JANUARY 1**

Twelve teams will play the first part of the program, with Maryland-Clemson and Baltimore-Washington college at Baltimore, Michigan State-Loyola and Santa Clara-Purdue at Chicago, and a single game between California and Dartmouth at New York.

New Year's night winds up the season with the final games between Maryland-Clemson and Baltimore-Washington college at Baltimore, Michigan State-Loyola and Santa Clara-Purdue at Chicago, and a single game between California and Dartmouth at New York.

includes Columbia-Stanford and California-Pennsylvania at Philadelphia, Santa Clara-City college (N. Y.) and Colorado-St. Johns at New York, Pittsburgh-Ohio State and Cornell-Michigan at Columbus, and Iowa-Marquette and Nebraska-Wisconsin at Minneapolis.

New Year's night winds up the season with the final games between Maryland-Clemson and Baltimore-Washington college at Baltimore, Michigan State-Loyola and Santa Clara-Purdue at Chicago, and a single game between California and Dartmouth at New York.

**BOSTON BRUINS' TITULAR MARCH HARD TO STOP**

Apparently Up To Chicago Blackhawks To Halt Victory Parade

The Boston Bruins' victory parade through the city streets was a sight to behold. The team, led by their captain, made their way through a cheering crowd of fans. The parade was a testament to the team's hard work and dedication throughout the season.

The Bruins' success has brought a sense of pride and excitement to the city. Fans are looking forward to the team's continued success in the coming years.

Pause... Refresh



5¢ COCA-COLA BOTTLING COMPANY MONROE, LA. PHONE 154

**OUR HOPE**

Purity Ice Cream Co.

15 S. Third St. Phone 156

**Merry Christmas**

**CITY BAKERY**

Johnnie McCarthy—Lawrence McCarthy Bakers of

MRS. MCCARTHY'S OLD FASHION

**Corn Top Loaf**

And

**Mel-O-Toast**

**HOWDY FOLKS!**

**Merry Christmas**

Here's Wishing You the Happiness of All New Years!

A new season has come, and as we stand upon the brink it is pleasant to think of the friendly relations that have become mellow with the passing years, and there is a feeling of assurance that these relations shall continue as in the past, and that new friends will join our circle.

We hope for peace on earth and abundant happiness to one and all.

Commissioner and Mrs. **C. R. Tidwell**

City of Monroe

**LITTLE ORPHAN ANNIE**

IT WASN'T SO MUCH—MY SISTERS FIVE KIDS—HER HUSBAND WAS KILLED—SHE DIED THE NEXT YEAR—BILL AND I LOVE KIDS—THERE'S HIS FOLKS TOO, BUT WE WERE GLAD TO DO IT—

THEN BILL GOT SICK—BUT I'D HAD A LAW COURSE—I WORKED HARD—PASSED THE BAR EXAM—IT WAS TO BE ONLY FOR A YEAR MAYBE—BILL WOULD BE WELL SOON—

BUT—BUT NOW HE'S DYING, THEY SAY—IF ONLY I'D HAD A LITTLE MORE MONEY—RIGHT DOCTORS—MEDICINES—YOU SEE WHY—I JUST HAD TO SUCCEED—

TALLY—TALLY—OH, WE'LL BEAT THIS THING YET—

OH, JOHN! WE MUST DO SOMETHING! WE CAN'T LET HER DOWN! SHE'S SO BRAVE AND RIGHT—

GAD! IF ONLY WE HAD A LITTLE DOUGH—BUT I'M NEARLY BROKE MYSELF—IF ONLY—SAY—WHERE'S ANNIE?

**SISTERS UNDER THE SKIN**

OH MY POOR BILL! IF ONLY—

THERE THERE TALLY—I'M SURE SOMEBODY WILL BE ALL RIGHT—

SAY—WHERE'S ANNIE BEEN FOR THE LAST HOUR?

SAY—WHERE IN THE WORLD HAVE YOU BEEN, ANNIE? WE NEED YOU AROUND HERE—

ME? OH I HAD TO GO TO SEE SOMEBODY 'BOUT SOMETHING—

GREAT SCOTT! LOOK AT ALL THE CARS—ALL STOPPING HERE—

HO! HO! HO! MERRY CHRISTMAS! ALL RIGHT, YOUSSE GUYS! BRING ALL THEM BOXES AND STUFF IN HERE—AND I BRING TH THREE BEST DOGS IN TH STATE AND A BRACE O' NURSES—

OH-H-H B-B-BUT I DON'T UNDERSTAND—

HO! HO! HO! MERRY CHRISTMAS TO ALL!

NICE WORK! DON'T CHOPPER MAKE A SWELL SANTY CLAUS? SURE HOPE IT'S THE WAY THE KID WANTED IT—

**By Harold Gray**

**THE GUMPS**

GOOD GRIEF BABY! DON'T YOU TELL ME THE TRUTH SO I CAN HELP YOU?

BUT I AM TELLING THE TRUTH! SANTA CLAUS BROUGHT US THOSE GIFTS—

**DESERTED**

YOU DON'T SEEM TO REALIZE THE SERIOUS TROUBLE YOU'RE IN—THE BOSTON DEPARTMENT STORE CLAIMS THOSE ARTICLES WERE STOLEN—TELL YOUR MAMIE HOW IT HAPPENED—WILL YOU DEAR?

I HAVE NOZZING TO TELL—

**By Gus Edson**

**MOON MULLINS**

WELL, MOONSHINE I DIDN'T THINK THAT YOU WOULD BE OUT OF JAIL BEFORE CHRISTMAS

I KNOW YOU DIDN'T BUT COUSIN ELMO PAID MY FINE AND DISAPPOINTED YOU—

**THE OUTCAST**

TUT-TUT—I WAS GOING TO PAY IT MYSELF FOR YOUR CHRISTMAS PRESENT NOW I DON'T KNOW WHAT TO GIVE YOU—A CHECK, I SUPPOSE—

COUCH—I CAN'T FIND WORDS TO EXPRESS MY GRATITUDE—

THEN GIVE HIM A DICTIONARY INSTEAD—

**By Willard**

**THE NEBBES**

SAY EMBERT PARDON ME—THIS IS NOT UNCOMMON BY NO MEANS—I AM A CONFIDENT MAN—I AM IN THE POWER PILLS HOW IS IT THAT YOU CAN'T REMEMBER THE FORMULA—

**CONFIDENCE**

MR. NEBB, TO BEGIN WITH MY MEMORY—IT'S NOT A MEMORY BUT AT ALL—AND IT ISN'T SOMETHING WHAT GOES INTO THIS FORMULA—AND THERE ARE MANY THINGS BUT THE EXACT AMOUNT OF EACH—

OH OH—I SEE—I UNDERSTAND—

**By Sol Hess**

**ALLEY OOP**

IF I WANT TO GO PLACES WITH LINGS, IT'S NO AFFAIR OF YOURS—SO WIPE THAT TOUGH LOOK OFF YOUR FACE!

A FINE WAY FOR YOU TO ACT AFTER ALL TH TROUBLE WE TOOK TO RESCUE YOU!

ANYWAY, NOW THAT WE'RE HERE YOU'RE GOING BACK WITH US—

LISTEN YOU—

**SPEAK UP**

I'M THROUGH LISTENIN'—I'VE TAKEN ALL TH FOOLISHNESS OFF N. YOU I INTEND TO—

HEY!

**By V. T. Hamlin**

**TARZAN**

BELIEVING HIS PRISONERS SAFELY TRAPPED UP THE LONE GUARD NODDED BY THE FIRE.

**COURAGE SUPREME**

CAUTIOUSLY TARZAN EASED HIS BOUND WRISTS TOWARD THE FLAMES.

HIS PURPOSE WAS TO BURN OFF THE ROPE, EVEN AT THE HORRIBLE COST OF SEARING HIS FLESH!

**By Edgar Rice Burroughs**

WITH GRIM RESOLUTION HE THRUST HIS HANDS INTO THE FLAMES.



# POPE OFFERS PEACE BASIS TO HUMANITY

(Continued from First Page)

of humanity," the pope declared they "cry for vengeance before God."

"As it seems that the world has forgotten Christ's message for peace and the idea of reason and of Christian brotherhood," he declared, "we have been obliged to assist at a series of facts which are irreconcilable as much with the laws of international rights as with the principles of natural rights and with the most elementary sentiments of humanity."

"In this category enter: First, premeditated aggression against a small, laborious and peaceful people with a pretext of a menace which never existed nor was willed and was not even possible."

"Secondly, the atrocious and illegitimate use of means of destruction even against non-combatants and refugees, against old persons, women and children."

"Thirdly, the scorn of dignity of liberty and of human lives."

At the end of his message responding to the cardinals' Christmas greetings, the pope announced that he had been elected president of the International League of Nations. The pope, as his personal representative to the Vatican, said:

"It is a Christmas message which could not have been more welcome to us," he said, "because it is a powerful contribution for achievement of a just and durable peace and alleviation of the suffering of man. We expressed to President Roosevelt our congratulations of our best wishes."

The pope told the cardinals he did not feel that the grave difficulties which the world is now passing through are the result of a lack of peace and that the peace which the world needs is not a peace of paper but a peace of the heart and of the mind."

He expressed his belief that the "peace of the heart and of the mind" is the only peace which can be lasting and that it is the only peace which can be achieved by the efforts of all men and women of good will."

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# CHRISTMAS IN EUROPE BEARS MARK OF WAR

(Continued from First Page)

so broken there was no traditional festivity."

In Great Britain, the Christmas papers, which are published on the day of the allied attack, were said to be "unusually grim."

But in Germany, the Christmas papers, which are published on the day of the allied attack, were said to be "unusually grim."

The French, who are said to be "unusually grim," are said to be "unusually grim."

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# Gold is Where You Find It; Want-ads Uncover Rich Diggings

## Legal Notices

**PROPOSALS FOR LEVEE WORK—U. S. Engineer Office, Vicksburg, Miss.—Sealed bids will be received here until 10 a. m., January 18, 1940, and opened, for constructing approximately 350,000 cubic yards of earthwork on the east bank of the Ouachita River, in Caldwell Parish, Louisiana. Further information on application.**  
Monroe, La.,  
Dec. 25, 26, 27, 1939; Jan. 12, 13, 1940.

**PROPOSALS FOR LEVEE WORK—U. S. Engineer Office, Vicksburg, Miss.—Sealed bids will be received here until 10 a. m., January 18, 1940, and opened, for constructing approximately 350,000 cubic yards of earthwork on the east bank of the Ouachita River, in Caldwell Parish, Louisiana. Further information on application.**  
Monroe, La.,  
Dec. 25, 26, 27, 1939; Jan. 12, 13, 1940.

received packages from home and charitable organizations. The western front was quiet. In Finland, however, defense forces were waging counter-offensives on three fronts.

"We haven't had much time to get ready for Christmas around here," said a young Finnish captain with a very smile, staring at a little Christmas tree nailed to the center pole of his battalion headquarters tent.

Outside it was 10 degrees below zero. A short distance away, Finnish troops separated from the Russians by about 50 yards held a group of wretched farm buildings. Their Christmas was brightened by four hams distributed to each company.

In the Holy Land, the bells of Bethlehem rang out their message of "peace on earth" but because of European hostilities they were not broadcast to the rest of the world as they had been in former years.

But for the first time in three years Palestine was at peace with the Jewish-Arab strife still at least temporarily.

Today was just December 25 in Soviet Russia, another work day. The millions who still go to church will observe the Christmas Orthodox Christmas January 7.

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## BUSINESS DIRECTORY SERVICE BY EXPERTS

### BEAUTY CULTURE

PILCHER'S Beauty School, New glass forming 110 Calhoun St. Phone 5290

NATURAL CURLS, \$1.50. Others, \$1.00. Mariposa Stylist, Osborne Beauty Salon.

### BICYCLES

MONROE BICYCLE SHOP, bicycles, lawnmowers, tires, locks, keys. Expert work. Ralph Wiley, 718 Jackson Street.

LATONIA BICYCLES, Colon Velocipedes, East Third. Have your bikes and trikes repaired and painted for \$2.50. Now. Write Circle House, 129 S. Grand street, Phone 3442.

### FURNITURE

FREE estimate on any amount of used furniture. W. D. HANFORD, PHONE 426

MILES FURNITURE CO. We pay top prices for all kinds of used furniture. Phone 426

WE PAY cash for all kinds of used furniture. Exchange Furniture Store, 108 North Sixth. Phone 284

WILL PAY highest cash price for any amount of good used furniture. Dixie Furniture Exchange, 811 DeBard street. Phone 362

WE BUY AND REPAIR USED FURNITURE. Phone 1014 815 DeBard St. Furniture Co.

WE PAY more for used furniture. Home Furniture Company, Phone 1003

### FURNITURE REPAIRING

"PHOTSTERING, refinishing, slip covers. R. and R. Upholstery Shop, 909 1/2 Levee. Phone 4203

### JOB PRINTING

Printed off the forms of every description. R. and R. Upholstery Shop, 909 1/2 Levee. Phone 4203

### LOCKSMITH

KEYS, safes, and repaired. Temp. 121. C. C. Jackson

### MATTRESSES

MATTRESSES RENOVATED—Tie for. 1111 N. 1st St. Phone 2177

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MATTRESSES RENOVATED—Tie for. 1111 N. 1st St. Phone 2177

### PIANO TUNING

WITH 12 years experience. I will tune your piano for \$12.50. Phone 5206

### TAXIDRIVER

HAVE YOUR TRIPPLERS MOUNTED. Taxidermy and business method. McKee, 426 DeBard. Phone 362

### WATER WELLS

FEARZELL WELL WORKS. 1111 N. 1st St. Phone 2177

### ANNOUNCEMENTS

Lost, Found, Strayed 2

FOUND GOOD BREAST NURSE

Special Notices 3

Christmas Gifts

"Doc" West

MEXICAN CRAFT POTTERY

CACTI—NOVELTIES—FRUIT

25c Madam North

25c PAINTING

25c Madam Donna

25c Madam Donna

25c Madam Donna

25c Madam Donna

25c Madam Donna

25c Madam Donna

## ANNOUNCEMENTS

### Special Notices

**CARD OF THANKS**  
We desire to express our sincere and heartfelt thanks to our many friends for the kindness and sympathy shown us during the illness and death of our dear mother and grandmother, Mrs. Mary Jane McCarty, also many thanks to the Dixie Funeral Home for their friendly service.

**CARD OF THANKS**  
We wish to take this means of expressing our everlasting gratitude to the Dixie Funeral Home for making such a splendid funeral possible by means of their dependable burial policy that cost so little. The small premiums we paid could never pay for the devoted service rendered by the Dixie in our hours of grief. Therefore, we take pride in saying money can't buy our Dixie service.

**CARD OF THANKS**  
We wish to thank all of our kind friends for the beautiful floral offerings and many kind expressions of sympathy and condolence during the death of our beloved husband and father, Clarence Elmer Green.

**CARD OF THANKS**  
We especially want to thank Dr. A. E. Prince, members of the Masonic lodge, and the Dixie Funeral Home for their devoted services. They all have our everlasting gratitude.

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## MISCELLANEOUS

### Florist

"LANDSCAPING AS IT SHOULD BE DONE." Use our BUDGET PLAN. Pay over a period of months. Headquarters for shrubs, trees and plants. Roses, 10c, 30c, 25c, all 2 year. Pansy and English Daisies. Perennial Phlox and Thrift. First class stock only.

**DENARDI NURSERY**  
Monroe, Louisiana Phone 3237-J

**ROSES—Two year Tyler live grown. Everblooming. Guaranteed to live. Bloom. All famous varieties. Fall planting best. Free catalog. Barren offers. Free roses. Tyler Rose Nurseries, Box 532, Tyler, Tex.**

**Dogs, Cats and Pets**  
FOR SALE—Canary birds. Phone 978.

**Beautiful German police supplies.**  
Write Hugo Jerusalem, Newell, La.

**Wanted to Purchase**  
Will buy junk, cars, rags, metal. Auto Scrap Co., 11th and Oak. Phone 9300.

**I AM IN NEED OF \$5,000 WORTH OF FURNITURE**  
(In small or large lots) Will call on one. Phone 5300

**Business Opportunities**  
WANTED—Partner in going business. Car and some cash. Phone 1435.

**FINANCIAL**  
Business Opportunities 29

**Business Opportunities**  
\$5,000 to \$10,000 A YEAR. State franchise available. Unparalleled opportunity. 3 unique 10c items. All stores. Amazing returns. Only \$1,000 necessary. A little extra cash quickly. Write Fun-Joy Co., Anderson, N. C.

**Money to Loan**  
CASH ON CAR

**PAYMENTS REDUCED**  
NOTHING DUE

**UNTIL NEXT YEAR**  
We can loan you cash on your car while it is paid for or not, and we can reduce your car payments regardless of who you owe. You can have a new car with NOTHING DUE UNTIL JANUARY 1940.

**CONTRACTORS**  
Carpenters and Contractors 9

**EMPLOYMENT**  
Female Help Wanted 15

**Male Help Wanted**  
WANTED: A housekeeper, 4 in family. Good salary. 2nd year. Phone 2139. 310 Gordon street.

**EARN WHILE LEARNING**  
Monroe Beauty School, 315 Harrison

**RURAL POLICEMEN**  
Columbia, Raytown, Winfield, Madison, Archibald, Alto, Herbert, Goshen, Eron, Calhoun, Choudron, Calhoun, Ironton, Haystack, DeBard, Ridge, Clinton, Union, Harrison, Jones, Fairbairn, Mer Rouge, Bonita, Monroe, and West Monroe. Part 42. DEBARD. Home.

**AMBITIOUS, reliable man or woman**  
who is interested in making a good income, to supply satisfied customers with famous Watkins Products in part of 30 days. No experience necessary. Commission of salary and commission. No traveling expenses and salary. No right party. Apply to Dixie Funeral Home.

**MISCELLANEOUS**  
Miscellaneous for Sale 18a

**LOVELY BABY BED—Tables, cabinet, couch. Nice beds, mattress, springs. Phone 1206**

**COMPLETE set of dishes. Includes Burroughs adding machine. 400. Louisville.**

**CROCHET BEDSPREAD with pillow. 800. Call. Pastime Grocery, Ferriday, Louisiana.**

**PECAN MEAT—Special 35c lb. pecans. Local pecans. 2nd year. pecan dealer, 403 South First, West Monroe.**

**WHILE YOUR SALESMEN**  
are conferring with one or two prospective buyers, an ad in the News-Star or World reaches thousands and thousands of readers. It will pay you to advertise here.

**ONE 12-FOOT FREIDRICH meat counter**  
with a H. P. Refrigerator and 2 coils. One Simpson scale. One meat box. One meat rack with hooks. One meat box. Value of above \$1,350. Will take \$250 cash. 207 DeBard street.

**Farm Products**  
For Your Protection  
It is DeBard Sealed

**COOPERATIVE DAIRIES**  
Pasteurized Milk Products  
For Prompt Delivery Call  
2600—2601  
2407 South Grand

**FOR CHRISTMAS baking and nogs**  
use Singleton's luscious eggs. Also have hatching eggs. Phone 2410-V.

**CORN-FED ducks, geese, fryers. Also Stuart peacocks. Phone 24, Columbia.**

**BABY CHICKS**  
O. B.-approved pullover-tested. Royal Feed and Seed Store. Phone 1008.

**DRUMMER'S SOVEREIGN STRAIN CHICKS**  
White. Bred for breeding. Free. Write for catalog free. Drummer Eggs Farm, Hattiesburg, Miss.

**Livestock for Sale**  
JUST received carload mules and mares. at our new location Sixth and Pine. Old Standard Gin lot. Mome Hale. Phone 3043.

**REGISTERED HAMPSHIRE—Two sows**  
and male from Lilard Stock Farm. Sell or exchange for registered. Write for information. Sada Carey, Downsville, La.

**SADDLE HORSE, gentle. All gait, 3 1/2**  
years old. Cheap. Ph. 3381-J.

**FOR SALE—Good gentle horse \$65.00.**  
All gait. Phone 2796.

**Seeds and Plants**  
26

**PEACH TREES 3 feet high, 2 years old.**  
several varieties. 125c each. Pear and apple trees, 25c each. 4 to 5 feet high. rose bushes, strictly 2 years old. 10c and 25c each. Sorry, no mail orders filled.

**CAREY A. HOLMES**  
"A FRIEND TO ALL"  
West Monroe. Phone 428

**PLANT EARLY bearing pecan and fruit**  
trees now. Call for catalog. Bass Pecan Company, Lumberton, Miss.

**Florist**  
26a

## REAL ESTATE

### Business Property

**FOR SALE or rent after January 1st.**<



wounds in the abdomen. Three persons

### References

5th & Grammont  
St. Louis, Mo. 63104  
Phone 424-1241

And we want to make more entries on the pages that are yours.

SEARS SELL ANYTHING AND EVERYTHING TOTALING \$10 OR MORE ON THE EASY PAYMENT PLAN

# DESIGN